

## **eGroup Recognized as Cisco Data Virtualization Authorized Technology Provider Partner in United States**

**Charleston, SC – April 1, 2015** – eGroup announced today that it has achieved Data Virtualization Authorized Technology Provider (ATP) status from Cisco®. This designation recognizes eGroup as having fulfilled the training requirements and program prerequisites to sell, deploy and support Cisco Data Virtualization products and solutions.

Cisco Data Virtualization software helps partners improve their customers' agility for better decision making by combining traditional and new data sources in distributed, on-premise, cloud and big data environments. Cisco Data Virtualization ATP Partners will deliver data virtualization solutions that help their customers adapt to change more quickly without having to physically move their data. The goal of the program is to accelerate the market opportunity with Cisco's partner network to enable agility and data virtualization excellence for customers so that they can realize a faster return on their technology investments.

“eGroup is excited to add Cisco Data Virtualization to our Business Intelligence and Analytics offerings,” says eGroup Director of Software Services, Jason Webster. “Our customers are demanding greater visibility into their business and Data Virtualization delivers valuable results many times faster than traditional Data Warehousing and Integration efforts.”

The Cisco Authorized Technology Provider (ATP) Program is part of the Cisco go-to-market strategy for emerging technologies. The program helps Cisco to define the knowledge, skills and services that channel partners need to successfully sell, deploy and support an emerging technology. As the market changes, an ATP designation may be discontinued or may evolve into a Cisco specialization.

### **About Cisco Data Virtualization Software**

Cisco Data Virtualization is agile data integration software that's designed to make it easy for organizations to access data, no matter where it resides. With this integrated data platform, organizations can query all types of data across the network as if it is in a single place. Customers get the benefits of greater insight that provides them flexibility with

significant cost savings. Organizations can then adapt to change more quickly and make better decisions in real time, without physically moving data.

### **About eGroup**

Headquartered in Mt. Pleasant, SC, eGroup provides innovative cloud, software, end-user computing and technical services to businesses across the Southeast. One of the region's fastest growing companies and four-time recipient of "Inc. 5000," eGroup's solutions drive customer revenue while reducing cost to maintain IT infrastructures. Visit [www.eGroup-us.com](http://www.eGroup-us.com) or call 1.877.eGROUP.1 (1.877.347.6871) for more information.

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